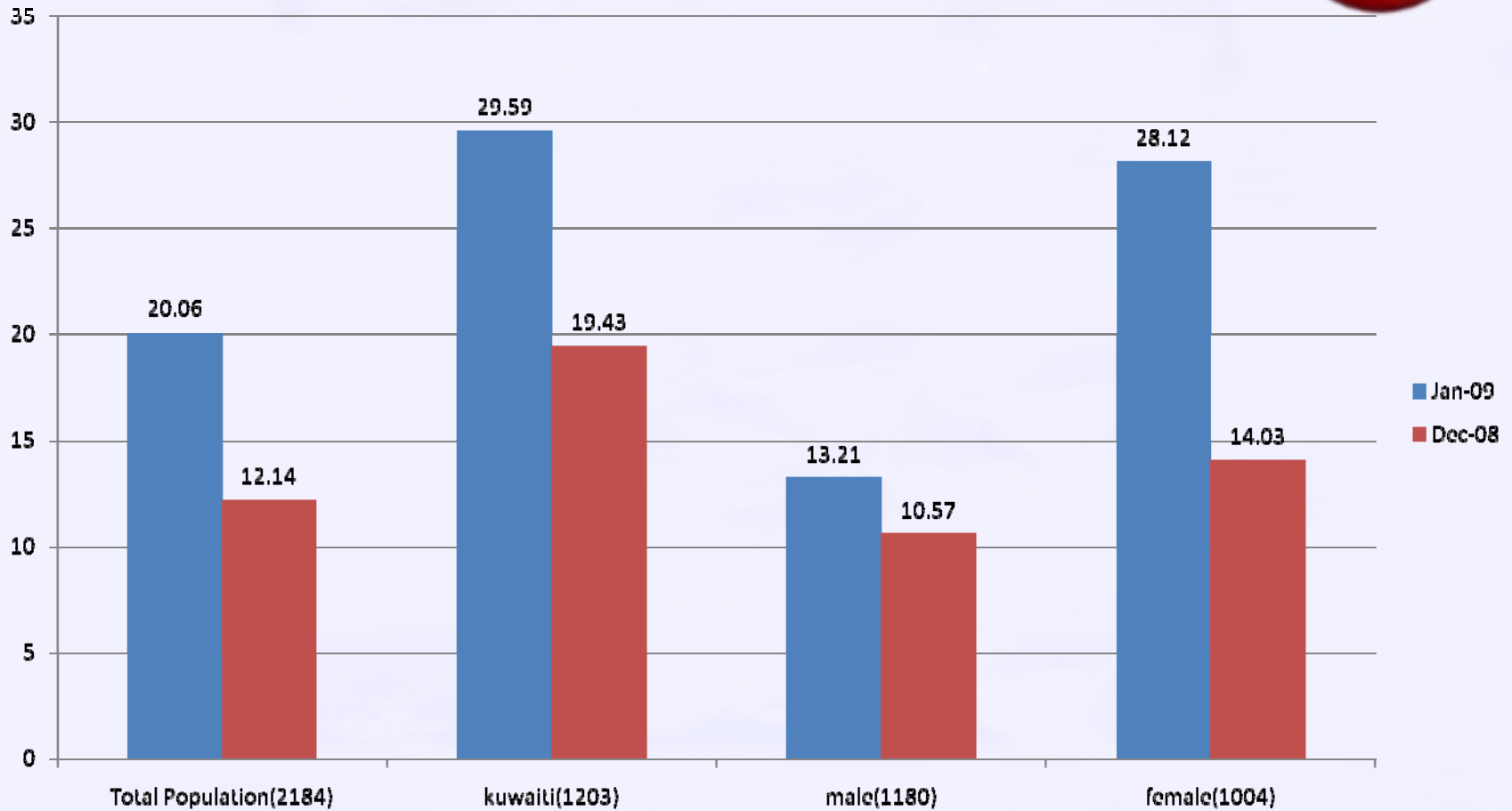




# Alrai TV performance in Kuwait

January 2009

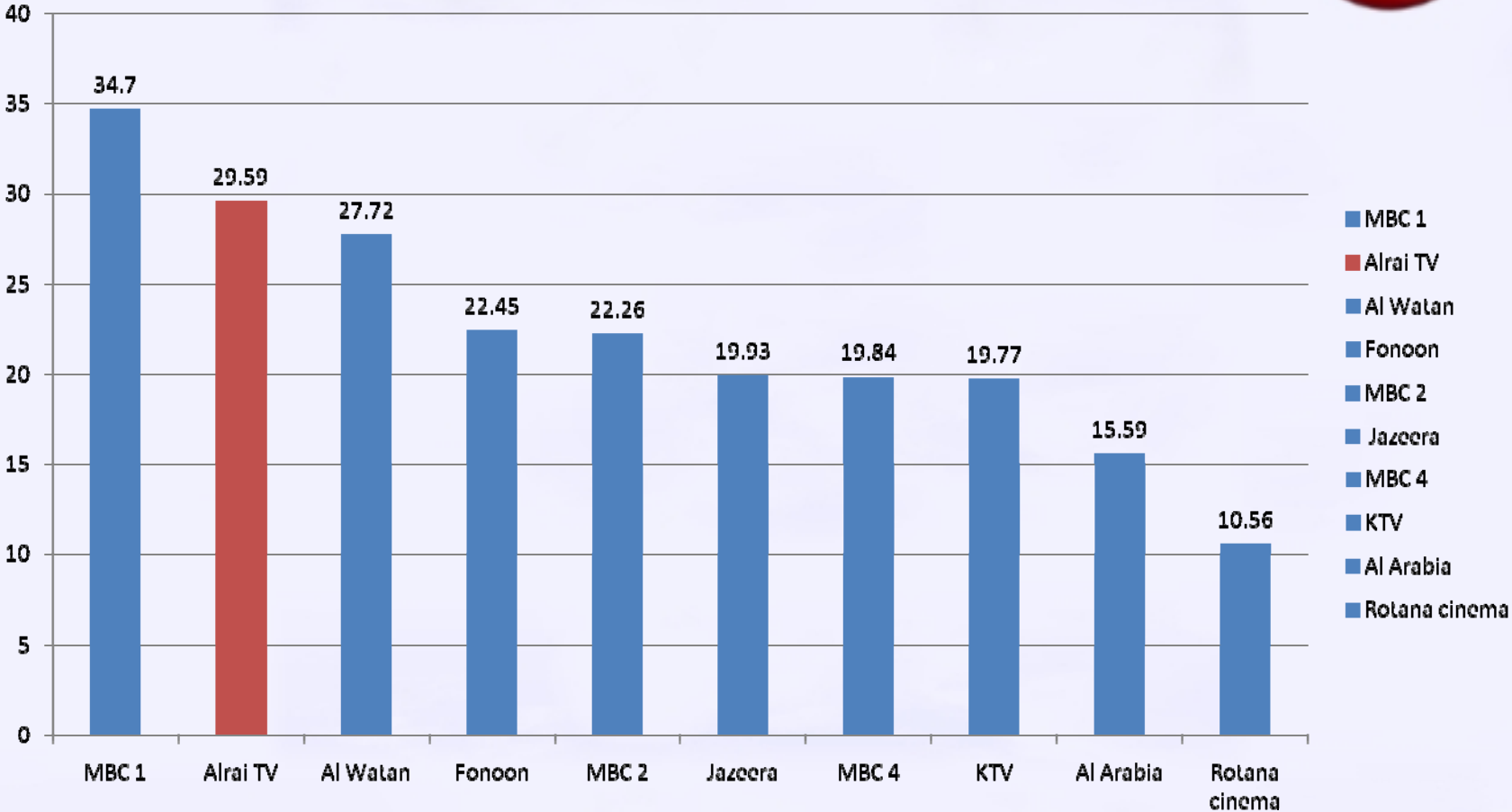
# December 08-January 09 Alrai TV Audience Profile



# II. General Results January 2009 Study



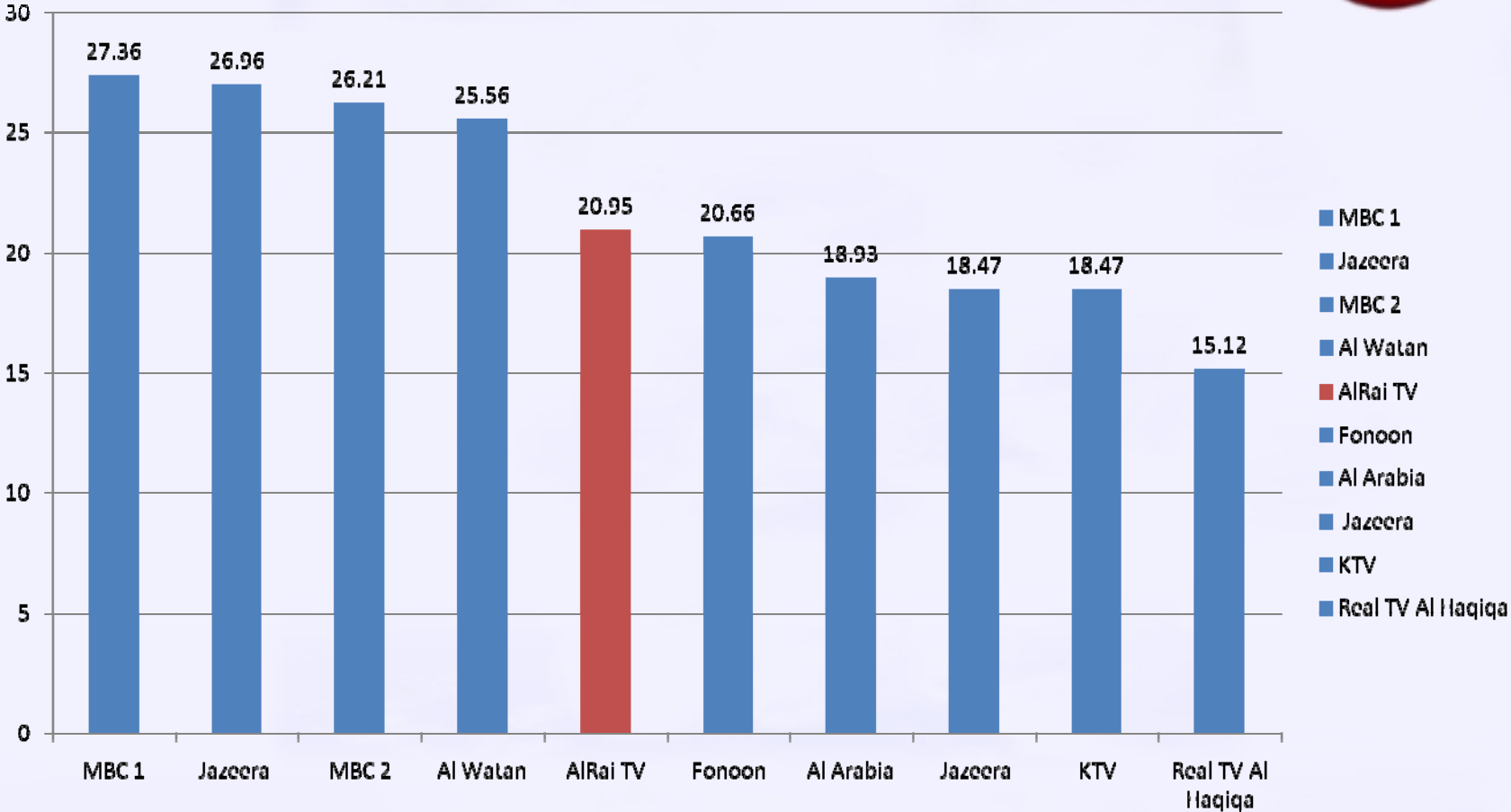
## Top 10 Stations Reach% Kuwaitis



# II. General Results January 2009 Study



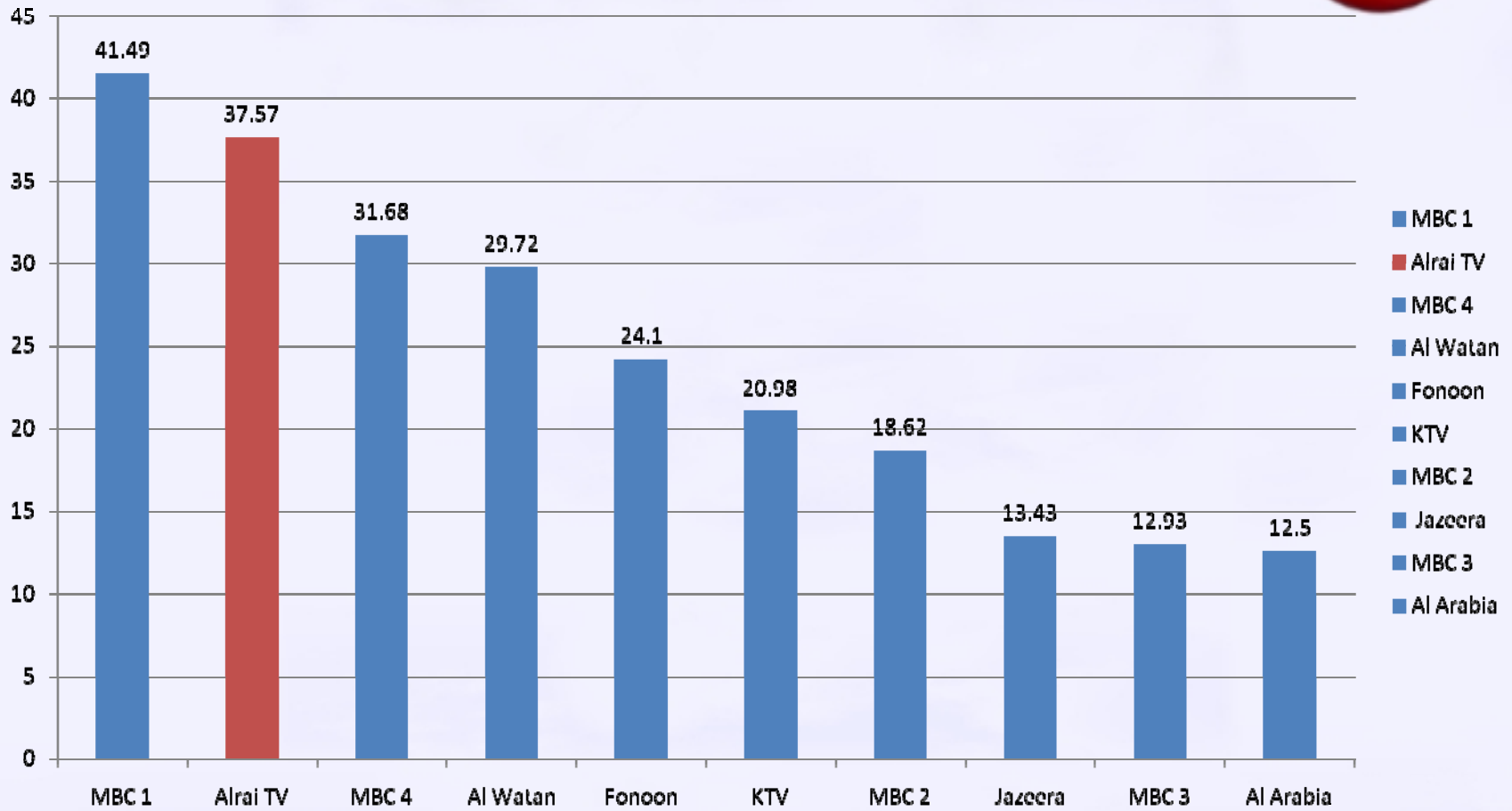
### 10 Top Stations Reach % Kuwaiti Males



## II. General Results January 2009 Study



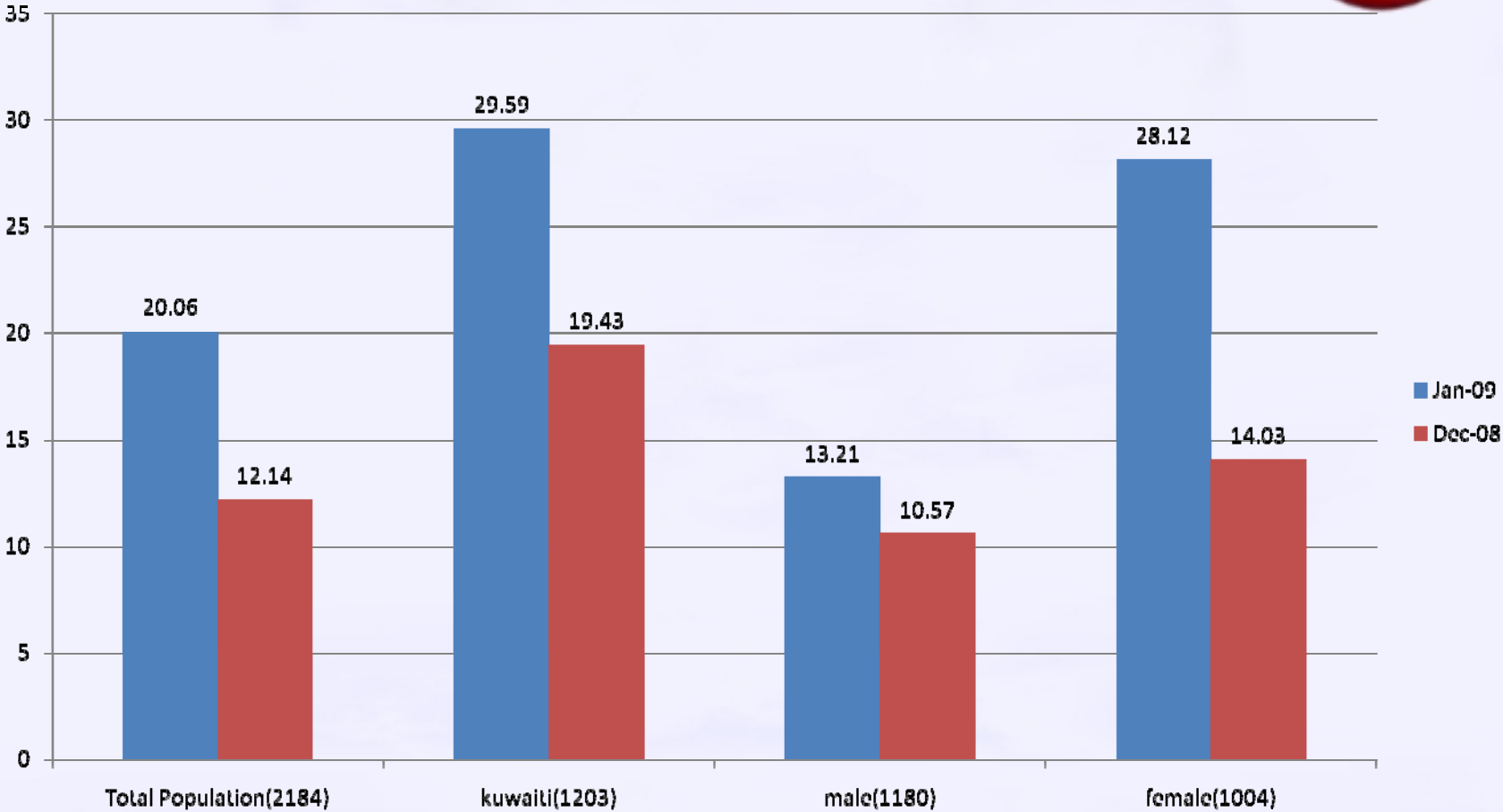
### 10 Top Stations Reach % Kuwaiti Females



### III. Comparison December 2008 v/s January 2009

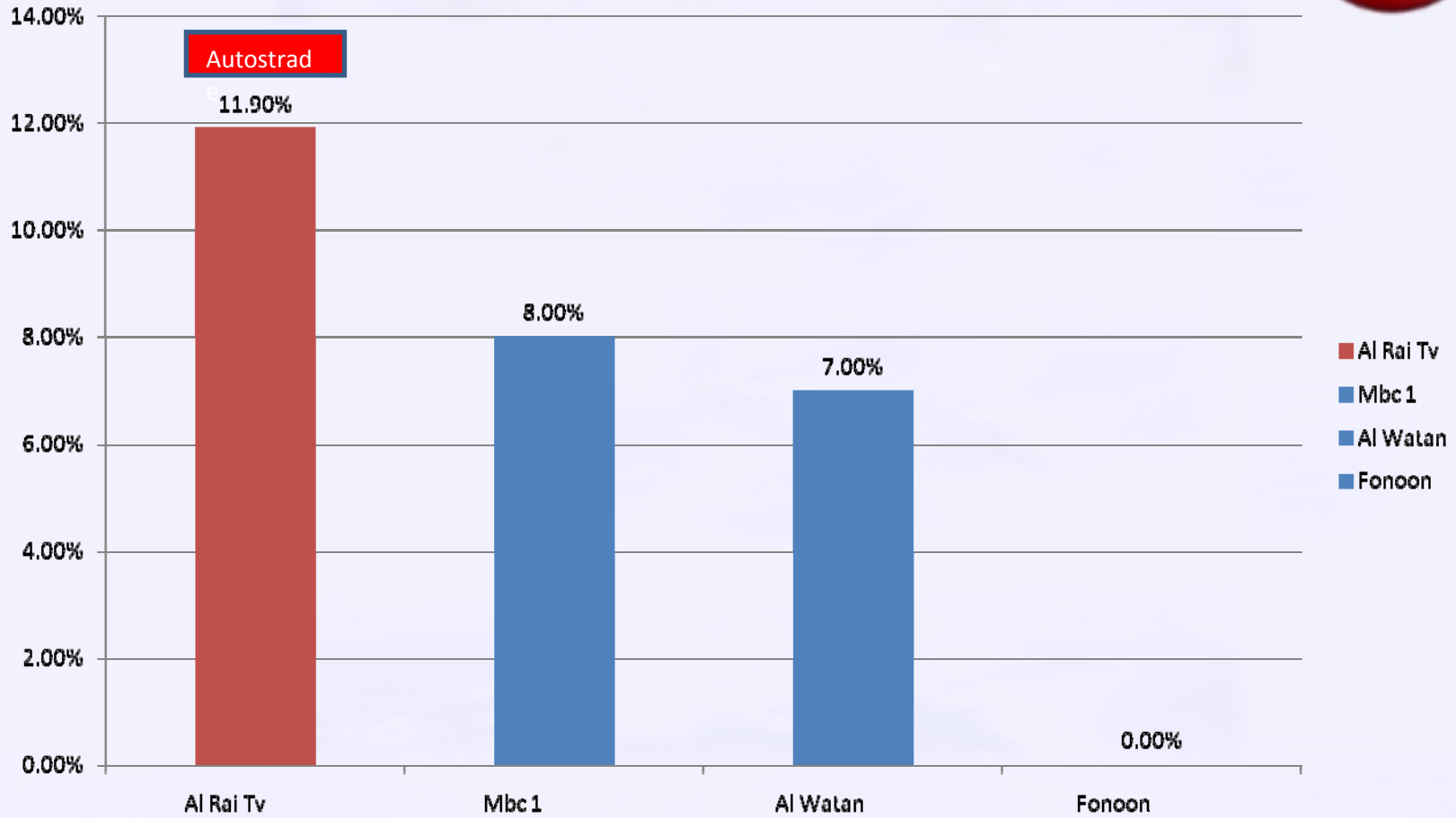


#### December 08-January 09 Alrai TV Audience Profile



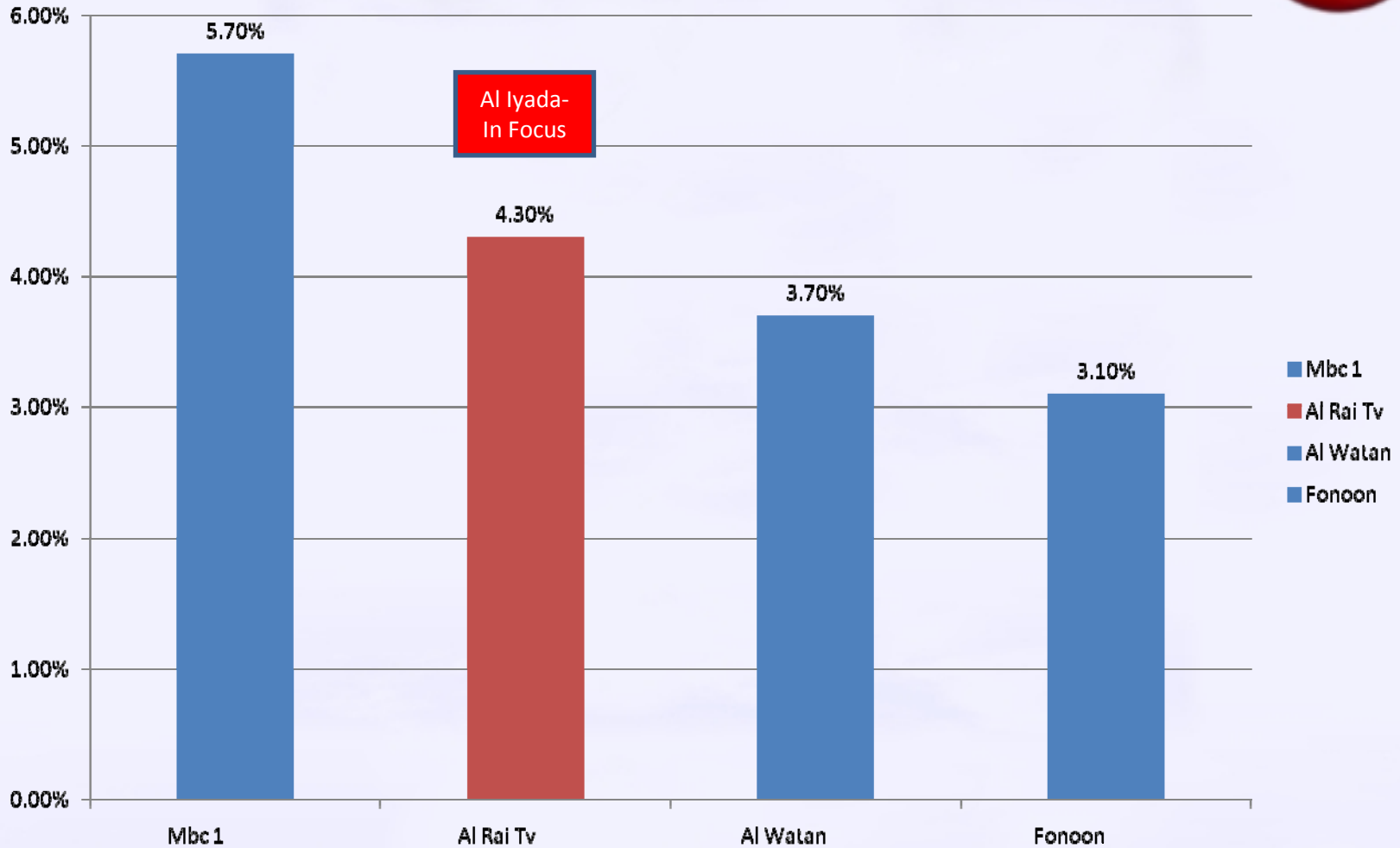
## VII. Reach by weekdays time segment from 21:30 till 23:00

Average Reach (21:30-23:00)-**Sunday**  
**Kuwaitis**



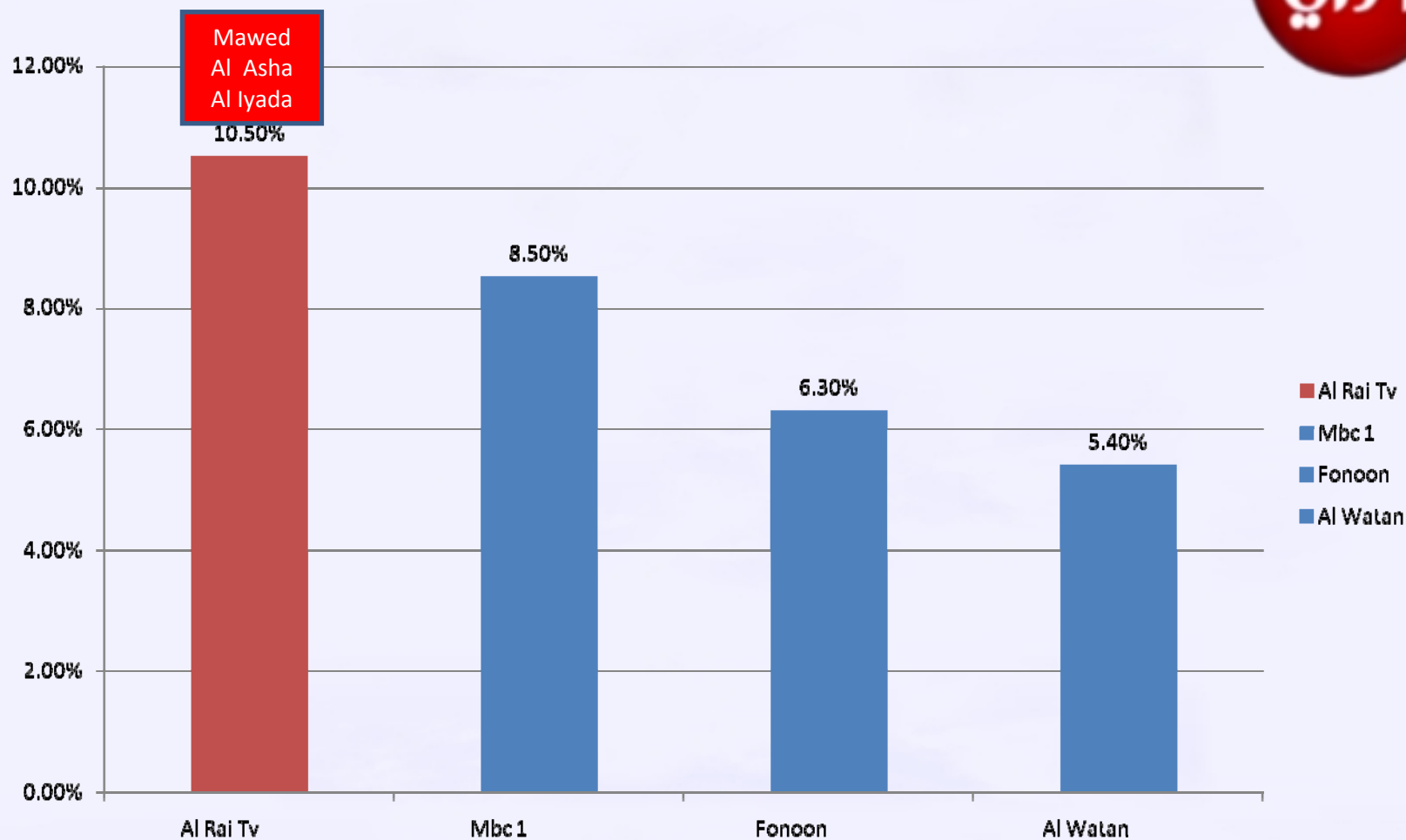
## VII. Reach by weekdays time segment from 21:30 till 23:00

### Average Reach (21:30-23:00)-Monday Kuwaitis



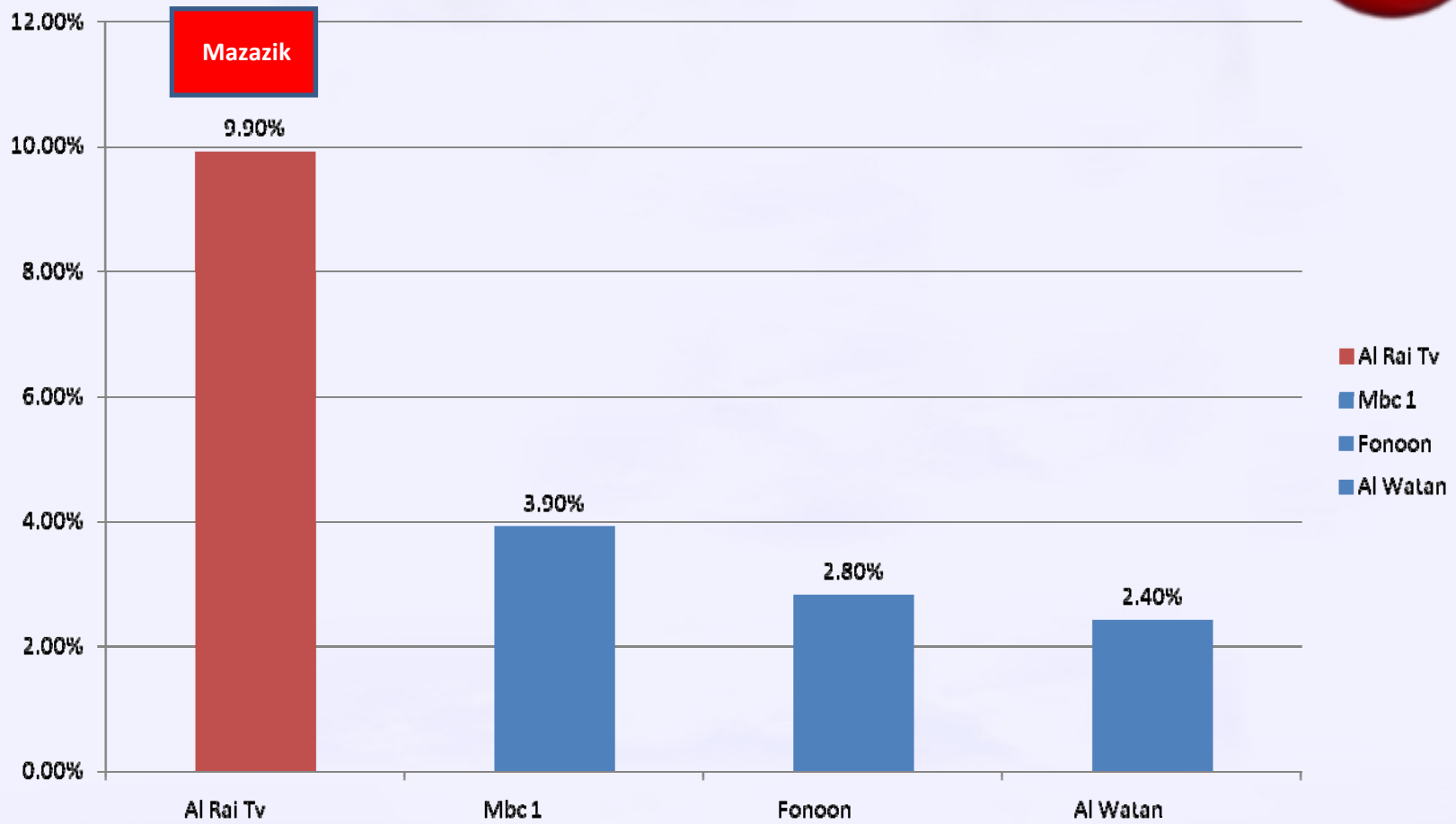
## VII. Reach by weekdays time segment from 21:30 till 23:00

Average Reach (21:30-23:00)-Tuesday  
Kuwaitis



## VII. Reach by weekdays time segment from 21:30 till 23:00

Average Reach (21:30-23:00)-Wednesday  
Kuwaitis



## VII. Reach by weekdays time segment from 21:30 till 23:00



### Average Reach (21:30-23:00)-Saturday Kuwaitis

